1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
   1. More than half of KickStarter campaigns fall into one of the following Parent-Categories: (1) Theater, (2) Music, (3) Technology, or (4) Film & Video.
   2. Journalism campaigns have little to no success on KickStarter.
   3. Theater, Music, and Film & Video campaigns have over a 50% chance of success.
2. **What are some limitations of this dataset?**
   1. Data is incomplete
      1. Data Set only covers 2009 thru 2017 and the total campaign count per year varies significantly; most of the campaigns of the sample set were between 2014 and 2016 in this sample set
      2. There could be other Parent Category and Sub Categories that were not captured in this dataset that could skew our conclusions
3. **What are some other possible tables and/or graphs that we could create?**
   1. View usage by country by building a pivot view with Campaign State and Country. The results can be depicted in a bar chart for visualization to see which countries leverage Kickstart campaigns more or less.
   2. View the average donation by Parent-Category for each of the campaign states to see if there is a trend by building a pivot with Average Donation and Parent-Category and Sub-Category. Use a bar chart for visualization.
   3. Campaign Duration vs State. Add two new derived fields to the data table: (1) Campaign duration and (2) Campaign Duration grouping (where the latter will group the campaign durations into logical bands. Build a pivot with Campaign Duration Grouping for the rows and State for the columns. Then build a line chart to visualize the trend in campaign duration vs state. Add filters for Parent Category and Sub-Category.